

Subject: Fwd: MyFig
From: Ellen Riotto <ellen@southpark.la>
Date: 07/25/2017 06:39 PM
To: "bbuente@1010dev.org" <bbuente@1010dev.org>

See below reply from David. Have you been in touch?

Ellen Riotto
Executive Director
South Park BID
1100 S Flower St, Suite #3400, Los Angeles, CA 90015
o. 213-663-1112
c. 401-439-8147
24/7: 866-560-9346
Sent from my iPhone

Begin forwarded message:

From: David Somers <david.somers@lacity.org <mailto:david.somers@lacity.org>> >
Date: July 25, 2017 at 6:31:20 PM PDT
To: Ellen Riotto <ellen@southpark.la <mailto:ellen@southpark.la>> >
Cc: Wallis Locke <wallis@southpark.la <mailto:wallis@southpark.la>> >
Subject: Re: MyFig

Hi Ellen,

We just have the brochures (attached) that we made available as part of the 'Fig it Out' campaign <http://www.myfigueroa.com/>. I actually have a large stack that I can provide if needed. For engagement opportunities to corridor residents and businesses, you may want to reach out to Hilary Norton <mailto:HNorton@tpgre.com> who is planning an event to distribute the 'FigitOut' TAP cards.

I think either Tim or I are going to be on the ULI panel, David Zehnder had reached out to us.

<http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif> <http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif> <http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif> <http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/01b.png> David Somers
Supervising Transportation Planner I
Transportation Planning + Policy
<http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif> <http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif> <http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif>
<http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif> <http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif>
Los Angeles Department of Transportation
<http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif>

[/blank.gif>](#) [213.972.5966](http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif) [<https://twitter.com/LAD0Tofficial>](https://twitter.com/LAD0Tofficial)
[<https://www.instagram.com/ladotofficial>](https://www.instagram.com/ladotofficial) [<https://www.facebook.com/ladotofficial>](https://www.facebook.com/ladotofficial)
[<https://www.youtube.com/user/LAD0T2012>](https://www.youtube.com/user/LAD0T2012)

[<http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif>](http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif) [<http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif>](http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif) [<http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif>](http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif)
[<http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif>](http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif) [<http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif>](http://basic.cityofla.acsitefactory.com/sites/g/files/wph266/f/styles/large/public/blank.gif) [<http://ladot.lacity.org/>](http://ladot.lacity.org/>)

"I slept and dreamt that life was joy. I awoke and saw that life was service. I acted and behold, service was joy." - Rabindranath Tagore [<http://en.wikipedia.org/wiki/Rabindranath Tagore>](http://en.wikipedia.org/wiki/Rabindranath_Tagore)

Notice: I am off every other Friday

Notice: The information contained in this message is proprietary information belonging to the City of Los Angeles and/or its Proprietary Departments and is intended only for the confidential use of the addressee. If you have received this message in error, are not the addressee, an agent of the addressee, or otherwise authorized to receive this information, please delete this message and notify the sender immediately. Any review, dissemination, distribution or copying of the information contained in this message is strictly prohibited.

On Tue, Jul 25, 2017 at 4:21 PM, Ellen Riotto [<ellen@southpark.la>](mailto:ellen@southpark.la) > wrote:

Hi David,

Hope you're doing well! I'm reaching out regarding a couple of MyFig-related items. First, we have a new residential property in the district, TEN50, and we met with 2 of their HOA members yesterday. They asked if there were any informational materials that were distributed to businesses or residences regarding the project. We shared the original renderings but I wanted to check to see if any new materials have been made.

Secondly, one of the South Park BID board members, Bob Buente, is putting a panel together for ULI's Fall Event and he's looking to have someone speak on behalf of the MyFig project. The focus is creating multi-modal neighborhoods. Would you or someone from the team be interested/available? Let me know and I'll make the intro.

Thanks in advance for your reply.

Best,

Ellen

Ellen Riotto

Executive Director

—image001.png—



—ATT00001.htm—

South Park Business Improvement District

1100 S Flower St, Suite #3400, Los Angeles, CA 90015

ellen@southpark.la | o. [213 663 1112](tel:2136631112) | c. [401 439 8147](tel:4014398147)

southpark.la | [Facebook](#) | [Twitter](#) | [Instagram](#)

24/7 DISPATCH: [866-560-9346](tel:8665609346)

—ATT00002.htm—

—ATT00003.htm

()

—Attachments:

image001.png	1.3 KB
ATT00001.htm	2.2 KB
myfig_postcard_F_SP.pdf	247 KB
ATT00002.htm	216 bytes
myfig_postcard_F_EN.pdf	242 KB
ATT00003.htm	168 bytes